



*Woodinville*  
**FARMERS  
MARKET**



# Sponsorship Opportunities

*Homegrown. Handmade. In the heart of Woodinville.*

[woodinvillefarmersmarket.com](http://woodinvillefarmersmarket.com)



## *Farmers markets invigorate*

Now more than ever, farmers markets serve as anchors across American communities, positively influencing community health and wealth. Markets result in stronger regional economies and local farm businesses, increased access to fresh, nutritious food and stronger social networks that keep communities healthy. What began as a business necessity for many small farmers has evolved into a social event for entire communities.



Farmers markets provide communities with a healthy food environment, often at a lower rate as compared to regional supermarkets. They are places where farmers and neighbors come together to educate each other about nutrition, cooking and farming. With abundant produce, farmers markets help increase fruit and vegetable consumption and provide important public health benefits.

When food, natural products and crafts are produced, distributed and sold all within the same region, more money stays in the local economy. Farmers markets provide opportunities for small farmers and businesses to sell their products directly to the consumer, without the added costs of shipping, storage and inventory control. In addition, consumers benefit by being able to meet the business owners and can learn important details about the products.

Farmers markets foster interactions among people of different races, classes, ages and lifestyles. They encourage a deep sense of community, providing local residents the opportunity to support local producers, connecting through not only food, but locally hand-crafted products as well. Neighbors meet neighbors, consumers meet producers, the local economy is supported and stories are shared.





## *Growing connections since 1993*

The Woodinville Farmers Market is a non-profit organization dedicated to supporting local and regional farmers and agriculture. We are committed to providing a vibrant community gathering place for our Woodinville community as we foster access to wholesome produce, as well as specialty foods, art, crafts, music and more each Saturday from May to September.

### **Homegrown.**

With a strong connection to the Sammamish Valley, our vendors stay true to the rural Woodinville history. We consider it our mission to ensure that small farm agriculture always plays an integral role in the socio-economic fabric of our community as we partner to preserve the agricultural heritage of the Valley. We also participate in the Supplemental Nutrition Assistance Program (SNAP), ensuring access to

quality food options for everyone in our community.

This dedication extends from the farms to small businesses hand-crafting quality products that keep alive a tradition of pride and beauty that can never be mass-produced.

### **Handmade.**

The Market attracts families looking to purchase quality, fresh food as well as visitors looking for an artistic handcrafted gift. With the opportunity to build a personal connection with our vendors and producers, our customers know they are supporting local businesses with a commitment to the well-being of our community. Our vendors range from multi-generational farmers with a passion for the land,

to small business owners with a mission to share their expertise of culinary arts or creative brilliance through hand-crafted products. From vibrant produce to small batch candles, from florists with rainbow-colored bouquets to bakers with the magic touch, our vendors have a commitment to the well-being of our community.

### **In the Heart of Woodinville.**

The Woodinville Farmers Market is located on Festival Street, attracting both residents and visitors in the new town square setting. The location naturally brings people together - families with our retired population, life-time residents with those visiting from surrounding areas or out of town.

With lively entertainment and our approachable market members, friendships and connections are made through a shared experience of fellowship, food and fun.













# Sponsorship Levels


Our Sponsorship programs gives market supporters several ways to partner with local agriculture and small business. In addition to these packages, we have the ability to design something custom. Please feel free to contact us for more information.

As we grow, our Sponsors benefit from our connection to the community and increased visibility. In 2023, the Market averaged 35 vendors each week, and hosted 25 musicians and 10 non-profits over the season. Over the past three years, the Market has seen: a 685% increase in Google searches, a 913% increase in Instagram engagement, a doubling of our Facebook followers, and a three-fold increase in attendees.











**Presenting Sponsor**  
\$5000  
(1 available)

						
Monthly booth at market, optional	Name & Logo in minimum of 15 social media posts	Name & Logo on WFM newsletter	Name & Logo on WFM homepage, primary placement	Name & Logo on multiple market day banners	Name & Logo on advertisement poster, primary placement	Recognition in press releases








**Premier Sponsor**  
\$2500  
(5 available)

						
Up to 3 booth spaces for additional \$100/each	Name & Logo in minimum of 8 social media posts	Name & Logo on WFM newsletter	Name & Logo on WFM homepage	Name & Logo on multiple market day banners	Name & Logo on advertisement poster	Industry exclusivity



**Market Partner**  
\$1000

				
Up to 2 booth spaces at market for additional \$200/each	Name & Logo in minimum of 4 social media posts	Name & Logo on WFM newsletter	Name & Logo on WFM sponsorship page	Name & Logo on multiple market day banners

**Power of Produce (POP) Sponsors**


1 available @ \$2500  
2 available @ \$1250


Name/logo on WFM calendar page

Name/logo on POP banner booth





Name/logo on POP promotional materials

Name/logo on POP social media posts (minimum of 4 at the \$1250 level or 8 at the \$2500 level)





**Market Supporter**  
\$250

			
Up to 1 booth space at market for additional \$300	Name & Logo in 1 social media posts	Name & Logo on WFM newsletter	Name & Logo on WFM sponsorship page